

Committee:	Date:
The City Bridge Trust Committee	28 th January 2015
Subject: Grant Applications Statistical Report	Public
Report of: Chief Grants Officer	For information
Summary	
<p>This paper summarises applications received and action taken under your grants programmes in 2014/15. 66 applications will be dealt with at today's meeting, including 32 grant recommendations and 16 grants to be noted as approved by delegated authority for a total recommended sum of £3,191,990.</p> <p>After your action at your November meeting there was £5,608,863 remaining on the grants budget for 2014/15. This includes £149,345 of grants written-back or revoked.</p> <p>Assuming today's recommendations are approved you will close the meeting with £2,416,873 remaining on your total budget for 2014/15 (being the 2013/14 carry forward and the 2014/15 grants budget).</p> <p>Recommendations</p> <p>Members are asked to:</p> <ul style="list-style-type: none"> • Note the report 	

Main Report

Background

- 1.1 This paper summarises action taken in 2014/15 on grant applications received under your Investing in Londoners grants programmes. It charts overall spend against your current year grants budget, grants made by programme outcomes, action taken on applications received and a summary of today's recommendations. At today's meeting you will also receive a 6 monthly statistical report which will provide more detail of the trends seen over the year.
- 1.2 City Bridge Trust grants are awarded in line with your policy guidance which includes the priorities and exclusions that were ratified for the Trust by the Court of Common Council, in July 2013.

Grants budget 2014/15

- 2.1 66 applications will be dealt with at today's meeting of which 32 are recommended for a grant and 16 are to be noted as approved by delegated authority, for a total recommended sum of £3,191,990. The implications of today's recommendations are shown in Table 1 against the original grants budget for 2014/15. Given total spend to date, if you approve all applications

in today's papers, you will close the meeting having spent the full 2014/15 grants budget and £1,119,127 of the carry forward from 2013/14. This will leave you with a balance of £2,416,873 remaining on the 2013/14 carry forward. Given plans for your twentieth anniversary, and the March 2015 meeting, the grant budget implications are discussed in the Chief Grants Officer's Progress Report.

Table 1: Overall spend against 2014/15 budget

	Grants budget	Grants spend	% spend of total budget
Original Grants Budget	£14,950,000		
Carry Forward from 2013/14	£3,536,000		
Write-Backs & Revocations	£149,345		
Total Budget Available	£18,635,345		

Previous committee meetings			
April 2014		£1,372,010	7%
May 2014		£1,293,050	7%
June 2014		£985,150	5%
July 2014		£1,484,300	8%
September 2014		£4,652,700	25%
November 2014		£3,239,272	17%
Sub-total approved spend		£13,026,482	70%
Remaining budget	£5,608,863		

Today's recommendations			
Jan 2015		£3,191,990*	17%
Total annual spend		£16,218,472	87%
Remaining budget	£2,416,873		

Additional funding for employability initiative agreed Nov 12	£1,000,000		
		£1,000,000	
Balance of additional funding			£0

Grants made by outcome area this financial year

3.1 Table 2 shows the breakdown of grants awarded this financial year by outcome area under your Investing in Londoners grant programmes. Charts 1 and 2 show the proportion of grants awarded, including today's

recommendations, by outcomes area. Chart 1 is based on the number of grants awarded and Chart 2 is based on the value of grants awarded.

Table 2: Grant approvals by outcome area (Investing in Londoners)

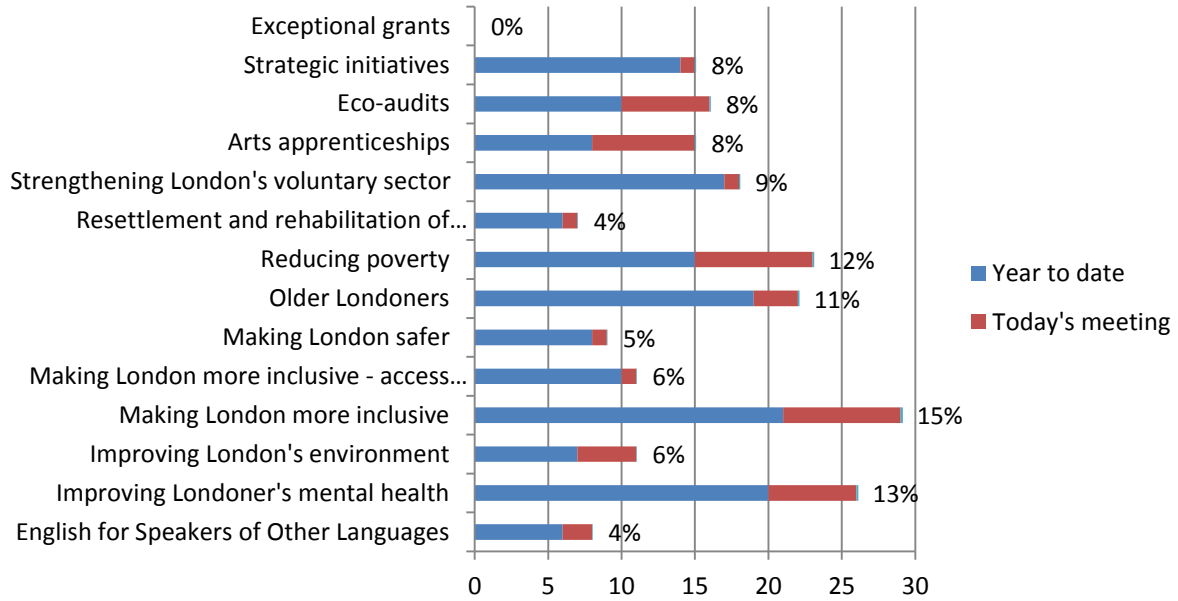
Fund/Program	Year to date	Today's meeting	Total	Year to date	Today's meeting	Total
English for Speakers of Other Languages	6	2	8	£288,420	£166,400	£454,820
Improving Londoner's mental health	20	6	26	£1,837,000	£499,600	£2,336,600
Improving London's environment	7	4	11	£524,750	£278,600	£803,350
Making London more inclusive	21	8	29	£1,638,802	£624,550	£2,263,352
Making London more inclusive - access audit*	10	1	11	£39,606	£900	£40,506
Making London safer	8	1	9	£893,100	£182,000	£1,075,100
Older Londoners	19	3	22	£1,519,210	£249,600	£1,768,810
Reducing poverty	15	8	23	£1,511,500	£883,500	£2,395,000
Resettlement and rehabilitation of offenders	6	1	7	£695,800	£122,000	£817,800
Strengthening London's voluntary sector	17	1	18	£2,113,550	£116,300	£2,229,850
Arts apprenticeships	8	7	15	£24,000	£16,000	£40,000
Eco-audits	10	6	16	£30,000	£17,400	£47,400
Strategic initiatives ¹	14	1	15	£1,696,850	£36,040	£1,732,890
Exceptional grants	0	0	0	£0	£0	£0
Grand total	151	48	199	£12,772,982	£3,191,990	£15,964,972**

*Making London More Inclusive – access audits are included within the Making London More Inclusive programme. To avoid double counting they are not included within the grand total.

**Please note that £253,500 was also awarded this year for Working with Londoners programmes – these are not included in the above but are included in your overall 2014/15 year to date spend.

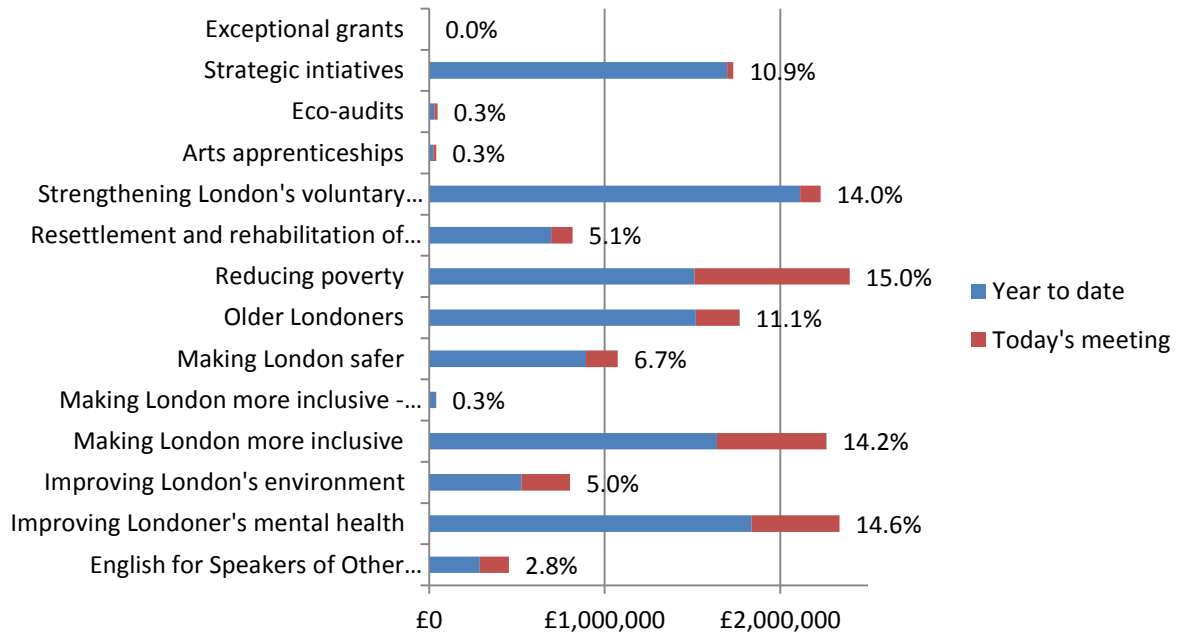
¹ Strategic Initiatives also include a significant proposal of £634,000 for Buttle UK, presented at your November 2014 meeting, and subject to approval by the Court of Common Council on the 15th January 2015.

Chart 1: grants awarded by outcome area this financial year (by number of grants)



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Chart 2: grants awarded by outcome area this financial year (by grant amount)



² Making London More Inclusive – Access Audits are included within the Making London More Inclusive programme total in chart 2 and chart 3.

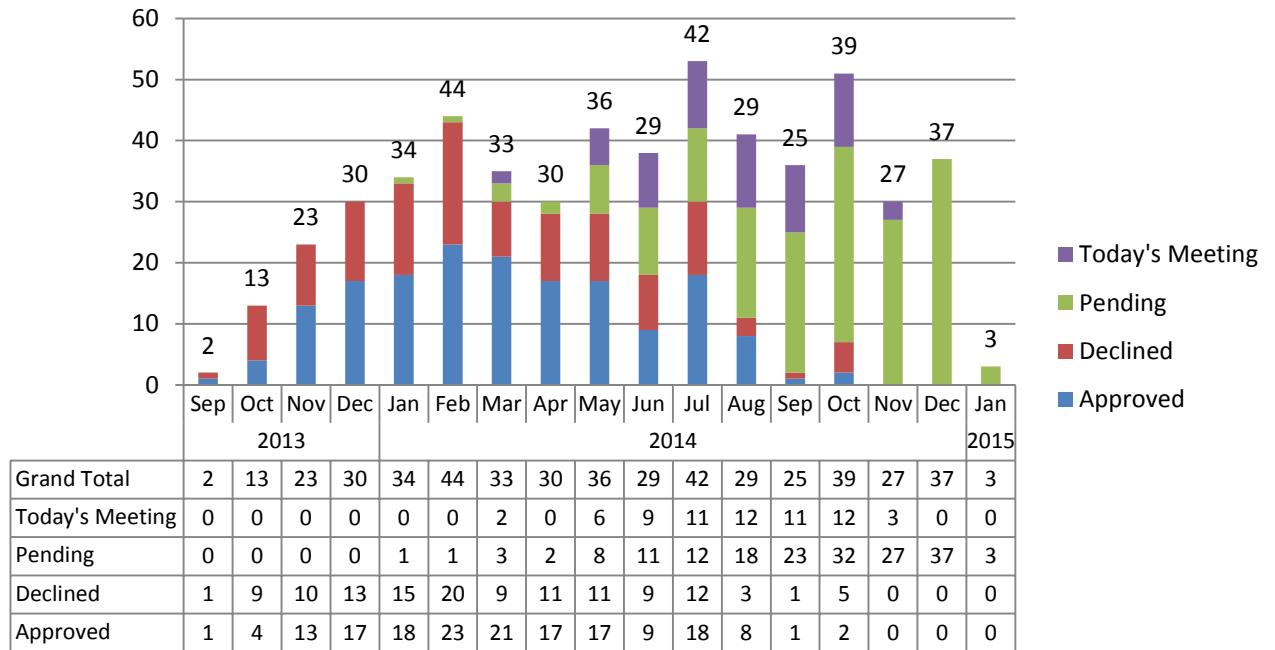
³ The Horizontal axis represents the number of grant awards. Bar percentages represent the proportion of grant awards for each programme. For example – (including today's proposal) there have been 15 awards made under Strategic Initiatives (horizontal bar). These 15 awards represent 8% (as a proportion) of all awards made.

- 3.2 Your Making London More Inclusive programme has attracted the highest number of awarded grants, followed by Improving Londoner's Mental Health, closely followed by Reducing Poverty and Older Londoners. These four programmes account for over half of all awarded grants to date. For three of these programmes - Making London More Inclusive, Improving Londoner's Mental Health and Older Londoners - the number of awarded grants may reflect the established nature of these programmes and the multiple priorities under which organisations can apply. You supported similar activity under your previous Working with Londoner's programmes. Reducing Poverty is a new area for your Trust, not previously funded by Working with Londoners. High numbers of grant awards may reflect the withdrawal of alternative public sector/statutory funding despite a lack of corresponding decline in need.
- 3.3 Two programmes experienced particularly low numbers of grants awards - Resettlement and Rehabilitation of Offenders and English for Speakers of Other languages. Neither of these programmes has attracted large numbers of applications, indeed - Resettlement and Rehabilitation of Offenders and English for Speakers of Other Languages - have the lowest numbers of grant applications across your Investing in Londoners portfolio. Your officers have previously noted the impact of your requirement for appropriately qualified teachers for the delivery of activity under your English for Speakers of Other languages. Although this may have reduced the number of potential applications, in the opinion of your officers, this is outweighed by the benefit to Londoners of better quality services. Similarly, given the specialist nature of 'through the gate' and on release work with ex-offenders the number of organisations with the ability to apply to your Trust for funding is limited.
- 3.4 The value of grants (including pending proposals for decision today) under Reducing Poverty, Improving Londoner's Mental Health, Making London More Inclusive and Strengthening London's Voluntary Sector represents more than half your programme spend for this financial year to date. The proportion of grants awarded as strategic initiatives is comparatively high reflecting a focus on more strategic work at the beginning of the financial year. Strategic Initiatives also include a significant proposal of £634,000 for Buttle UK, presented at your November 2014 meeting, and subject to approval by the Court of Common Council on the 15th January 2015. Corresponding with low numbers of grant awards, English for Speakers of Other languages and Resettlement and Rehabilitation of Offenders received, proportionately, a lower value of grant awards. Similarly, Improving London's Environment received, proportionally, a lower total value of grants reflecting a number of smaller awards made.

Applications received since the launch of Investing in Londoners in 2013

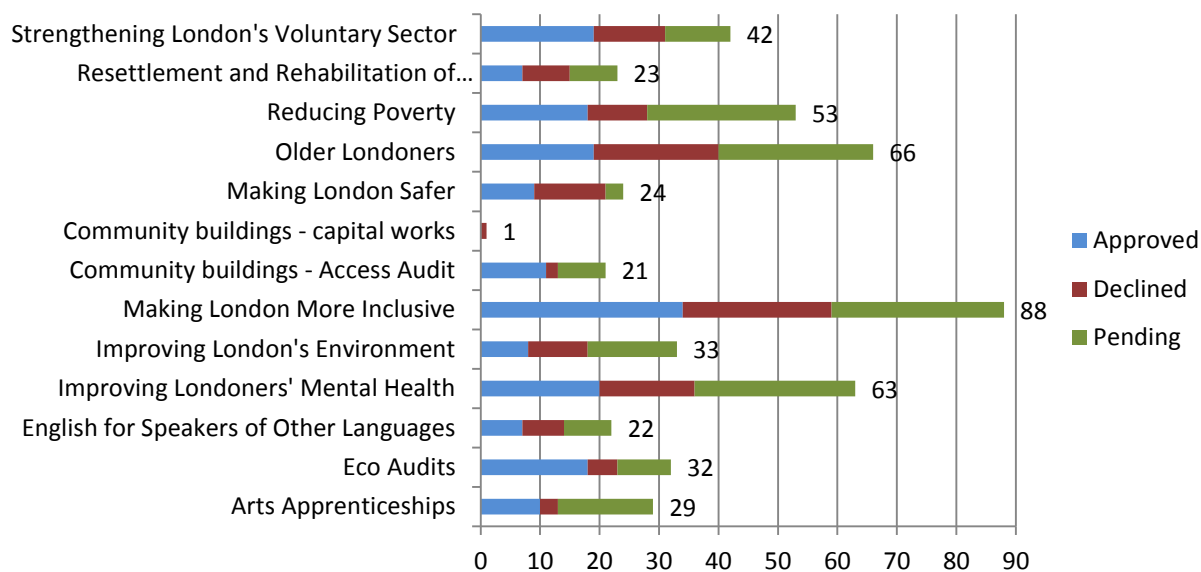
- 4.1 Chart 3 shows the number of applications received by month and the action taken (excluding strategic initiatives and partnership programmes) since the launch of Investing in Londoners in September 2013 and the number of applications, by month of receipt, for decision at today's meeting. Please note that applications for decision at today's meeting are included in the 'pending' category in chart 3. Application numbers grew in the first 6 months with a peak of 44 applications received in February. This is similar to the previous year, possibly due to organisations aiming to submit applications before the start of their new financial year. Application numbers dipped in June but reached a high of 42 in July which may reflect greater awareness of your programmes over time and a keenness of organisations to submit applications before the summer break. Applications received fell during August and September, which is traditionally a quiet time for fundraising. Applications climbed again in October, dipped in November and rose again in December with applicants keen to submit before the Christmas break. Applications are low for the first week of January – reflecting the seasonal holiday period.
- 4.2 The majority of applications are assessed and presented to the Trust's board for decision within the four month period, as stated on the Trust's website. A total of 26 applications fall outside of the four month decision making period, with just over half (16) pending for between five to six months. A single application has been pending for 12 months and a further nine have been pending for between seven to eleven months. All of the 26 applications are awaiting additional information from potential grantees before your officers can progress further assessment.
- 4.3 The overall proportion of approvals has risen from a low of 31% in October 2013 to 73% in August 2014 with the average approval rate (to date) at nearly 60%. The rise in approvals is partly explained by receipt of fewer proposals for work outside of your programme priorities, and officers have noted a gradual increase in the quality of applications. This is a consequence of greater clarity and advice given by your officers to potential applicants.

Chart 3: applications received by month and action taken since Investing in Londoners launch in September 2013



4.4 Chart 4 summarises the number of applications received by outcome area since Investing in Londoners was launched in September 2013 (excluding strategic initiatives and partnership programmes). As mentioned in paragraph 4.1, applications for decision at today's meeting are still classified as 'pending'. In line with the analysis of grants awarded, this shows that there are high numbers of applications under Making London More Inclusive, Older Londoners and Improving Londoner's Mental Health. It is interesting to note the continuing strong number of applications coming through under your new grants programme Reducing Poverty. On average, across your Investing in Londoners programmes, approximately 40% of all applications are rejected. However, rejection rates vary between programmes. Rejection rates compare favourably with your previous Working with Londoners Programmes in which up to half of all applications were rejected. It would be too soon in your grants programmes to draw any conclusions from current rejection rates. However, your officers will monitor these rates and advise if any adjustments to programmes are found to be necessary.

Chart 4: Investing in Londoners applications received by outcome area and action taken since launch in Sept 2013



Today's applications

5.1 66 applications will be dealt with at today's meeting. Table 3 notes the type of action recommended. Full details of each of these applications are shown in separate sections later on in your papers for today's meeting.

Table 3: Action to be taken on applications today

Action to be taken	Number
Applications recommended for grant	32
Funding approved by delegated authority up to 10k (to note)	15
Funding approved by delegated authority from 10 to £25k (to note)	1
Applications recommended for rejection	14
Withdrawn applications (to note)	2
Applications lapsed (to note)	2
Total applications	66

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